

# SAVE THE DATE

Thursday, January 25, 2007

The American Pain Foundation (APF) invites you to learn more about the **Spotlight on Shingles: Know what you can do** program, a national initiative that seeks to enhance the public's understanding of shingles. Given your organization's commitment to furthering consumer education on important health topics, we encourage you to participate in a special **Webinar** (online seminar) being held at **1:00 p.m. EST on Thursday, January 25** to learn about how you can help educate the public about shingles and its potential complications.

This 45-minute session will introduce you to the **Spotlight on Shingles: Know what you can do** program. A comprehensive toolkit has been developed to help you plan and implement outreach activities that raise greater awareness of shingles. The session will provide:

- Important background information about shingles and its complications;
- An overview of the **Spotlight on Shingles: Know what you can do** program;
- Suggestions for conducting community workshops to raise awareness of shingles;
- A review of toolkit materials, including:
  - A shingles disease PowerPoint presentation;
  - A shingles disease education video;
  - Additional consumer education materials to assist you in your outreach efforts; and
- Answers to questions you may have concerning the **Spotlight on Shingles: Know what you can do** tools and information.

To register for and obtain additional information about this Webinar, please contact Teresa Flynn, Director of Public Awareness and Project Development, at (973) 457-5577 or [tflynn@painfoundation.org](mailto:tflynn@painfoundation.org).

To obtain a free copy of the **Spotlight on Shingles: Know what you can do** toolkit, please call 202-729-4103. We hope you will join us.

Sincerely,



Will Rowe, Executive Director  
American Pain Foundation



AMERICAN  
PAIN FOUNDATION

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